



**ONTARIO  
SPCA**  
AND HUMANE SOCIETY  
PROTECTING ANIMALS SINCE 1873

# ANNUAL REPORT TO COMMUNITIES 2013



## OUR MISSION

The Ontario SPCA's mission is to facilitate and provide for province-wide leadership on matters relating to the prevention of cruelty to animals and the promotion of animal welfare.

## OUR VISION

The Ontario SPCA is seen as the recognized authority on animal welfare issues and making a measurable difference for animals. The Ontario SPCA is an integral part of each community, promoting mutually beneficial human-animal interactions, and is viewed as a desirable organization for volunteerism and support.

The future for Ontario that the Ontario SPCA is working to help create:

- All Ontarians respect and appreciate animals
- Ontario has no homeless animals and no animal abuse

## OUR GOAL

The Society's goal is to be a strong, unified and collaborative organization dedicated to the cultivation of a compassionate Ontario for all animals.

310-SPCA

888-668-7722

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ONTARIOSPCA.CA



## ONTARIO SPCA LAUNCHES PROVINCE-WIDE, TOLL-FREE 24-HOUR PHONE NUMBER TO REPORT SUSPECTED ANIMAL CRUELTY: 310-SPCA

The Ontario SPCA is pleased to announce the implementation of the new 310-SPCA 24-hour call centre. In October 2013 the provincial government announced its support for enhanced Animal Welfare services across the Province of Ontario. As a result of the government's support, the Ontario SPCA has implemented a new animal welfare central dispatch system for anyone across Ontario to call, should they have concerns for the welfare of any animal. 310-SPCA is now a province-wide, toll-free central dispatch number to report animal cruelty. All calls received through this central number will be assessed by a trained operator and the report will be assigned to the appropriate enforcement officer.



## OTTAWA HUMANE SOCIETY AND ONTARIO SPCA FUNDRAISING DAY

The Ottawa Humane Society and the Ontario SPCA recently invited Ontario SPCA Communities to the first ever Animal Welfare Fundraising Day! Rob McCulloch, Director of Development at the Ottawa Humane Society, worked in conjunction with the Ontario SPCA's Marc Ralsky and Tanya Firmage to share best practices in fundraising. The information and strategies presented were focused on the Ottawa Humane Society's success in their recent capital campaign to raise the roof on their wonderful new facility. The day was filled with information and fundraising best practices for Animal Welfare charities. This event is part of the Ontario SPCA's Community Outreach Program, providing ongoing support to Animal Welfare organizations across the province.



## NATIONAL CUPCAKE DAY WAS PRETTY SWEET!

The second annual National Cupcake Day for SPCAs and Humane Societies was an even sweeter success than last year's. Once again, the campaign focused on inviting members of the general public to become cupcake hosts, holding events at home or in the office to raise money to support SPCAs and Humane Societies nationwide. The event saw thousands of new cupcake hosts join returning hosts from last year, raising almost half a million dollars for Animal Welfare across Canada. We were honoured when Mrs. Harper tweeted that she was selling cupcakes from Prime Minister Harper's office! The great fun everyone had was the icing on the cupcake! It was a wonderful event that is making a difference for animals in need.



## OVC INTERNS GET A FIRSTHAND LOOK AT SHELTER HEALTH AND WELLNESS

The Ontario SPCA's Chief Veterinary Officer and the Shelter Health and Wellness department have been delighted this past year to host students from the Ontario Veterinary College in special elective programs lasting one to two weeks. These students have been supportive of our Spay/Neuter clinics, scrubbing in and assisting the Ontario SPCA team, as well as supporting staff during intake examinations at the Provincial Education and Animal Centre. The aim for the elective is to engage and inform veterinary students about shelter medicine and shelter operations. The students have responded with enthusiasm to the program and their learning experiences. In addition to the elective program, the Ontario Veterinary College has played host to the Shelter Health and Wellness team as guest speakers. Non-mandatory lectures were given to full houses of students showing great enthusiasm towards the idea of pursuing careers in shelter medicine. The Ontario SPCA is very excited about this partnership and delighted to see so many keen students participate in these programs.



## NEW FERAL CAT INITIATIVE: HELPING PEOPLE, HELPING ANIMALS

The Ontario SPCA's Shelter Health and Wellness team has expanded their Feral Cat Initiative by adding another service to their new program for feral cat colonies. The team offers a free, sustainable cat food program to cat colony managers as well as free feral cat traps (courtesy of PetSmart) to colony caretakers who have completed a training workshop. Working together to address the feral cat population in Ontario, these initiatives are designed to help feral cat managers as they care for their cat colonies.

## A NEW NATIONAL PROGRAM: CANADIAN STANDARDS OF CARE IN ANIMAL SHELTERS AND SUPPORTING ASV GUIDELINES

The Ontario SPCA is committed to improving the performance level of each of the Ontario SPCA Branches across the province, as well as providing support to all Ontario SPCA Communities. The team has been providing consultations using the new Canadian Standards of Care in Animal Shelters, a guideline for animal sheltering. Starting in St. Catharines at the Lincoln County Humane Society and continuing throughout 2014 with Ontario SPCA Branches, consultation teams will assess the shelter's baseline performance level and then provide support on how to improve their practices through a two-day visit. The consultation team is dedicated to continuing the relationships built in each participating shelter, and providing guidance on best practices in animal care where requested.

## A RESOURCE FOR COMMUNITIES AND MUNICIPALITIES

The Ontario SPCA has continued to open up their resources to all municipalities, and Ontario SPCA Affiliated Communities across the province, helping address shelter wellness concerns such as outbreaks and infectious disease management. Together as a team, whether through phone consultations or site visits, the Ontario SPCA offers their Infection and Disease Control Manual and protocols to Municipalities and Ministries of Labour and OMAFRA. The program has already proven to be an essential resource helping address infectious disease control situations with minimal disruption to the shelter environment.





## VOLUNTEER SOFTWARE WORKS TO SUPPORT THE SUPPORTERS

In efforts to streamline practices at a branch level, the Ontario SPCA has been using new volunteer software, and since its implementation in September of 2013, it has already revitalized the work of their volunteers. The software offers the Society the ability to generate schedules for volunteers, contact them via email, organize large groups in less time, and much more. The aim of the software is to decrease administration time and increase the staff's time with the Society's volunteers so together they can help more animals. In addition, the software will allow for better communication and interaction with our valued supporters.

## COMPASSION FATIGUE SEMINAR

In the Animal Welfare sector, the daily tasks of caring for animals in need can place emotional pressure on a staff member or volunteer. This can lead to compassion fatigue, or "burn out". To combat compassion fatigue, the Ontario SPCA has provided workshops across the province; more recently with our northern Affiliates the Timmins and District Humane Society and the Sault Ste. Marie Humane Society. The program provided takes a closer look at how caregivers can best manage a work/life balance and helps build resources for coping and resilience.



## AIQ TRAINING FOR STAFF

The Ontario SPCA has implemented a new training program for their staff. Through the Advantage IQ training program, Animal Welfare staff are participating in online training modules providing instruction on how to care for animals while keeping themselves and the animals safe. Some of the topics cover lessons on protective equipment, animal handling, and infection and disease control practices. The training is a requirement for all staff. The new program is designed to enhance and standardize the level of training within the Ontario SPCA Branches as well as to act as a resource for other Animal Welfare communities across the province.

## ONTARIO SPCA ANIMAL WELFARE KNOWLEDGE ENRICHMENT PROGRAM

The Ontario SPCA is pleased to report another successful year for the Animal Welfare Knowledge Enrichment Program. The committee that developed this program is made up of members of Ontario SPCA Communities across the province. The purpose of the staff exchange is to provide Animal Welfare staff from Ontario SPCA Communities across the province an opportunity to visit other shelters and learn about their general operations and animal care. The participants learn best practices they can share with their home shelter. The pilot program saw a great response from the participants. In the future, the Ontario SPCA will expand the program towards the northern regions of the province.

## NEW ONTARIO SPCA CASE MANAGEMENT TEAM!

In compliance with government funding requirements, the Ontario SPCA has hired a Case Management Team of highly-skilled officers specializing in unique investigation abilities such as forensics, photography, videography, and interview skills. These officers will be called on to investigate complex and high profile cases of animal cruelty. Their expertise is invaluable to the Society and will not only help address cases of animal cruelty but will also provide guidance and education within the Investigations Department.



## PEACE OFFICER PERSONAL SAFETY TRAINING

The Ontario SPCA, in conjunction with ACT Tactical Training Systems, was recently invited to facilitate the personal safety training for Peace Officers from Alberta SPCA, Calgary Humane Society and Edmonton Humane Society as well as for Alberta Peace Officers involved with bylaw enforcement and traffic patrol. The Ontario SPCA's highly-praised training program was created by ACT Tactical and delivered by owner Rob Andrews, along with the Ontario SPCA Investigations Training Team. The program is designed to prevent injuries and fatalities by focusing on improving tactical communications, understanding the use of force and utilizing tools to exit volatile situations.

## WELCOME THE NEW ZOO INSPECTORS

The Ontario SPCA is delighted to announce the appointment of dedicated Officers to conduct province-wide zoo inspections. As part of the new initiatives announced by the Province of Ontario, these new positions will increase the Society's ability to inspect and monitor zoos and animal exhibits. The Officers have been hard at work gathering data from zoos across the province, as well as implementing the new provincial zoo registry. The Society looks forward to improving the welfare of animals in captivity and building relationships with the zoo industry.



## GEORGIAN TRIANGLE SPAY/NEUTER PROGRAM

Ontario SPCA Affiliated Society, the Georgian Triangle Humane Society and the local municipalities have been working closely together to subsidize spay/neuters for pets with owners unable to finance the operation themselves. Not only do these measures help control pet overpopulation in the region, but pet owners previously unable to provide the spay/neuter procedure due to financial restraints have more options available in the community. The Ontario SPCA is pleased to see communities working together to address pet overpopulation!



## A NEW SPAY/NEUTER CLINIC IN WELLAND

The Welland & District Humane Society has been working tirelessly to open Ontario's newest high-volume Spay/Neuter clinic. The Ontario SPCA is pleased to report that the clinic was recently accredited by the College of Veterinarians of Ontario, and is now open. The only long-term solution to pet overpopulation is prevention. The Ontario SPCA is thrilled to see this initiative moving forward providing support to the Niagara region. Congratulations to the Welland & District Humane Society! For more information, visit [spayneuter.ontariospca.ca](http://spayneuter.ontariospca.ca)



## STATEMENT OF FINANCIAL POSITION

December 31, 2013, with comparative figure for 2012

	2013	2012
<b>Assets</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 11,702,143	\$ 6,914,097
Accounts receivable	736,599	1,164,297
Inventory	42,441	102,526
Prepaid expenses	74,947	43,763
	<u>12,556,130</u>	<u>8,224,683</u>
Investments	4,468,291	3,728,368
Capital assets	13,023,243	13,081,045
	<u>\$ 30,047,664</u>	<u>\$ 25,034,096</u>
<b>Liabilities and Fund Balances</b>		
<b>Current liabilities:</b>		
Accounts payable and accrued liabilities	\$ 1,911,000	\$ 1,628,024
Deferred revenue	55,077	28,184
Deferred contributions	1,183,109	—
	<u>3,149,186</u>	<u>1,656,208</u>
<b>Fund balances:</b>		
Provincial	26,898,478	23,377,888
	<u>\$ 30,047,664</u>	<u>\$ 25,034,096</u>

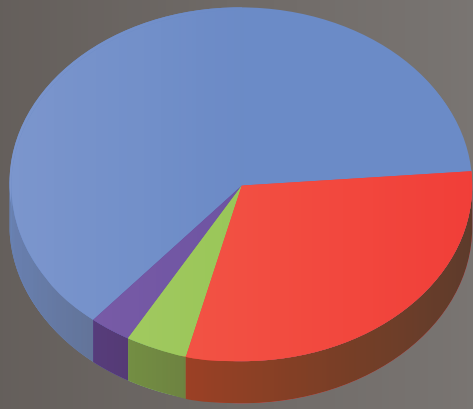
## STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

Year ended December 31, 2013, with comparative figures for 2012

	2013	2012
<b>Revenue:</b>		
Donations and fundraising	\$ 6,439,733	\$ 6,087,332
Provincial grants	2,223,415	629,061
Shelter and veterinary	2,845,007	2,439,581
Municipal contract fees	2,419,782	2,418,748
Other	514,711	466,923
Investment	479,765	589,579
	<u>14,922,413</u>	<u>12,631,224</u>
<b>Expenses:</b>		
Animal care and protection	12,052,883	11,210,794
Fundraising	1,811,296	1,897,708
General	2,579,916	2,579,916
Communication and education services	535,016	669,626
Amortization	574,306	565,365
Interest and bank charges	162,435	188,264
	<u>17,715,852</u>	<u>17,023,218</u>
<b>Distributions:</b>		
Grants to Ontario Society for the Prevention of Cruelty to Animals affiliates and Humane Societies in other provinces	175,480	68,005
	<u>(2,968,919)</u>	<u>(4,459,999)</u>
Deficiency of revenue over expenses and distributions before legacies	(2,968,919)	(4,459,999)
Legacies	6,489,509	3,871,253
	<u>3,520,590</u>	<u>(588,746)</u>
Excess (deficiency) of revenue over expenses and distributions	3,520,590	(588,746)
Fund balances, beginning of year	23,377,888	24,238,195
Transfer out of the branch capital assets	—	(271,561)
	<u>\$ 26,898,478</u>	<u>\$ 23,377,888</u>
Fund balances, end of year	\$ 26,898,478	\$ 23,377,888

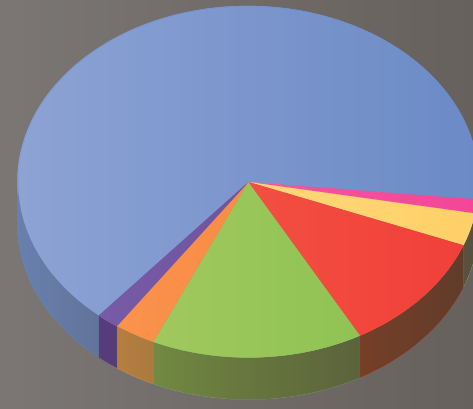


### HOW YOU SUPPORT US



● Donations and Legacies	60.4%
● Animal Care Revenue	24.6%
● Government Grants Supporting Investigation Services	10.4%
● Other Non-Government Grants and Revenue	4.6%

### YOUR DOLLARS AT WORK



● Animal Care and Rescue & Relief Services	67.4%
● Distributions to Affiliate Animal Welfare Organizations	1.0%
● Public Awareness and Humane Education	3.0%
● Fundraising & Stewardship Programs	10.1%
● General Management and Administration	14.4%
● Amortization	3.2%
● Interest and bank charges	0.9%

For a complete set of audited financial statements, please call 905-898-7122



### ONTARIO SPCA BOARD OF DIRECTORS

- |                          |                            |
|--------------------------|----------------------------|
| Isaac Breadner           | Ron Hunt                   |
| Ann Davidson             | Catherine MacNeill         |
| Judy Decicco (Secretary) | Rita Middleton (Treasurer) |
| Craig Gagliano           | Helen Renaud               |
| Rob Godfrey (Chair)      | Chris White                |
| Stewart Hill             | Kari Wilson (Vice Chair)   |

### SENIOR MANAGEMENT

- Kate MacDonald - Chief Executive Officer
- Tom Stephenson - Chief Financial Officer
- Connie Mallory - Chief Inspector
- Dr. Magdalena Smrdelj, D.V.M - Chief Veterinary Officer
- Tanya Firmage - Director, Animal Welfare & Operations
- Debbie Schepens - Director, Human Resources
- Marc Ralsky - Director, Community & Donor Development
- Dave Wilson - Director, Shelter Health & Wellness
- Alison Cross - Director, Marketing & Communications



## PARTNERS IN ANIMAL WELFARE

### TSC STORES PARTNERSHIP SUPPORTS ONTARIO SPCA COMMUNITIES

The Ontario SPCA is excited to announce a new partnership that will support not just the Ontario SPCA but also its Communities of SPCAs and Humane Societies across the province. By offering customers a paper paw or hoof to sign and mount on the store wall for two dollars a paw, TSC Stores managed to raise over \$30,000 in the first two weeks of their campaign. The money raised from each store will support their local Ontario SPCA Community. The Ontario SPCA is thrilled of this partnership and the support TSC Stores has provided towards Animal Welfare. The Ontario SPCA and TSC Stores are proud to partner on behalf of Animal Welfare.



### NUTRIENCE PARTNERSHIP ENRICHES THE LIVES OF SHELTER PETS

After working together with Nutrience for several years on various Animal Welfare initiatives, the Ontario SPCA was thrilled when the Montreal-based pet food company offered to support a new shelter enrichment program. Enrichment programs are essential to shelter animals as the stimulation keeps the animals' stress levels low and their immune systems strong. As part of this new program Nutrience has donated enrichment toys, as well as provided new adopters information on enrichment, helping to make the transition from shelter to home less stressful on the animal.



### CITY OF MARKHAM TRAP NEUTER RETURN PROGRAM

The City of Markham has joined forces with the Ontario SPCA to initiate the city's first municipally-sponsored Trap, Neuter and Return program for feral cats. This past March, the municipality sponsored spay/neuter surgeries, microchip implants, vaccinations, physical exams and deworming for feral cats. The Ontario SPCA provided free live animal traps and veterinary services which included spay/neuter surgeries. The Ontario SPCA also provided free recovery facilities and care during the cats' post-operative period. The Ontario SPCA commends the City of Markham for acknowledging that cat overpopulation is a community concern and not one limited to the SPCAs and Humane Societies. Working together, the community is able to assist the feral cat population. Through trap, neuter and



return programs, feral colonies will slowly depopulate through natural attrition.

### EXCITING NEWS FOR DOG REHABILITATION IN ONTARIO

Another great partnership will lead to helping more dogs in Ontario. The Ontario SPCA will be working in partnership with the Peterborough Humane Society to open the first dog rehabilitation facility in Canada. The facility will be attached to and working with the Peterborough Humane Society, will provide service to animals all across the province and will be a resource for all the Ontario SPCA Communities.



### COLLÈGE BORÉAL AND ONTARIO SPCA PARTNERSHIP UPDATE

The Ontario SPCA is excited to announce that construction is well underway on the new location for the Sudbury and District Branch located in the Collège Boréal, Sudbury campus! As part of the new partnership with the school's Registered Veterinary Technician program, students will have the opportunity to help provide services such as dental work, spay/neuters and other minor procedures, to the animals that are in need, within the Ontario SPCA Sudbury and District Branch.

### COLLÈGE BORÉAL, ROB GODFREY SCHOLARSHIP

To acknowledge Ontario SPCA Board Chair Rob Godfrey's contribution to Animal Welfare and to the Society, a scholarship for the Registered Veterinary Technician program at Collège Boréal has been named in his honour. The scholarship is a five-year commitment of \$1000 per year to support those with an interest in shelter medicine. The plaque that will be displayed at the College is a duplicate of the one that was recently presented to Rob himself.

### LEARNING BEST PRACTICES FROM THE ALBERTA SPAY/NEUTER TASKFORCE: THE VISIT TO MASKWACIS, ALBERTA SPAY/NEUTER CLINIC

In October 2013, a group of four Animal Care professionals from the Ontario SPCA Provincial Education and Animal Centre, Welland & District Humane Society and the Ontario SPCA Renfrew County Branch travelled to Alberta to work with the Alberta Spay/Neuter taskforce as they went to the Maskwacis First Nations reserve (formerly Hobbema). There, the taskforce of ten veterinarians supported by 80 other Animal Welfare volunteers, performed over 250 spay/neuters in a single



## PARTNERS IN ANIMAL WELFARE

weekend in a MASH-style setup. The lessons learned will be invaluable to the Ontario SPCA as we develop plans to provide similar programming in Northern Ontario.

### IMPROVING CARE FOR LIVESTOCK IN ONTARIO

With the aim of working together and being proactive in addressing Animal Welfare concerns in the agricultural sector, Ontario SPCA Chief Inspector Connie Mallory has spearheaded new Memorandums of Agreement with dairy, chicken, beef, pork, veal, and sheep producers of Ontario. The Ontario SPCA will be working with these livestock commodity groups to help address reports of animal cruelty. Compliance between the Ontario SPCA and these commodity groups has been described as excellent thus far, and the relationship has allowed for exchanges



of knowledge and expertise between the two sectors. By entering into close dialogue with producers, the Ontario SPCA expects to improve upon current standards of animal welfare, and continue to build positive relationships in the farming industry.

### PARTNERS WITH KIJIFI

The Ontario SPCA encourages everyone to be responsible when purchasing a pet. The Society and its Community Partner, Kijiji, have been working closely together to promote animals available for adoption and the importance of responsible pet purchasing. Kijiji has always been a great resource for rehoming animals and their new pet section policy will only strengthen this service. Kijiji has stipulated that ads for dogs will now be charged a fee of \$4.99 per ad; this measure provides

Kijiji with additional information to assist in actions against unethical pet vendors. A portion of the fee from each listing to be donated to Animal Welfare agencies.



## A YEAR IN NUMBERS\*



### 2013 SPAY/NEUTER STATS

Number of Dogs Spayed: 2743  
 Number of Dogs Neutered: 3190  
 Number of Cats Spayed: 5169  
 Number of Cats Neutered: 3863  
 Total procedures: 14,965

### 2013 INVESTIGATION STATS

Complaints Investigated: 17680  
 Orders Issued: 2320  
 Provincial Charges Laid: 259  
 Criminal Charges Laid: 29  
 Animals Removed as a Result of an Investigation: 2469

### 2013 ANIMAL WELFARE ADOPTION STATS

Cats: 4342  
 Dogs: 2054  
 Small animals: 437

\*Branches only





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