

ONTARIO SPCA AND HUMANE SOCIETY

Ontario's animal charity since 1873.

Keeping Pets & People Together



2023 - 2028 Strategic Plan

**Pictures of families brought together through the Ontario SPCA and Humane Society*

Purpose & Priorities



Purpose

We provide care, comfort and compassion to animals in need; we value all animals and engage our communities to treat them with respect and kindness.

Priorities

- Ensure the best possible support for our animals in care.
- Inspire healthy bonds between pets and people through accessible care, education, and community collaboration.
- Partner to influence and advocate for the welfare of animals in Ontario and beyond.

Our Values



- **Compassion**
- **Transparency**
- **Excellence**
- **Collaboration**
- **Accountability**

Strategic Objectives



We provide care, comfort and compassion to animals in need; we value all animals and engage our communities to treat them with respect and kindness.

What the Public Expects from Us



Deliver Care and Promote Animal Welfare

Provide accessible
and affordable
animal care

Provide thought
leadership and focus
on animal welfare

Ensure effective
stewardship of donor
support

Support healthy
bonds between pets
and people

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What Our Communities Expect from Us

Inspire Trust and Loyalty in Our Communities

Be a preferred organization
for volunteers, employees
and donors

Provide quality animal
care and services

Provide education
on health and wellness
for animals

Be the voice for animals
in our communities

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Strategic Priorities



Focus on Our Facilities

We will develop a facilities plan to ensure that buildings are safe and reliable for staff and animals in our care.

Enhance Community Support

The Society will create community-based services, such as emergency boarding, feeding pets for families in need, and launching a new Humane Education program.

Build a Central Ontario Regional Animal Centre

We will design and build a new facility that serves the Central Ontario Region and supports our Northern communities.

Develop a Plan for Animal Advocacy

We will collaborate with other organizations in animal welfare, advocating for policy changes and increasing awareness of animal welfare.

Strategic Priorities



Enhance Our Impact and Influence In Animal Welfare Through Collaboration

We will consider opportunities to partner and collaborate with other SPCAs and Humane Societies on initiatives that support animal welfare.

Northern Outreach

We will partner with like-minded organizations and indigenous communities to provide sustainable resources to the North.

Pet Population Management In Our Communities

We will strive to increase access to spay/neuter services to underserved communities.

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The Ontario SPCA and Humane Society is a non-profit organization funded by the generosity of our supporters. Join us as we provide care, comfort and compassion to animals in need across Ontario by becoming a regular supporter.

**Visit ontariospca.ca/donate to give
or call 1-888-668-7722 ext. 321.**

