Keeping Pets & People Together

2023 - 2028 Strategic Plan

*Pictures of families brought together through the Ontario SPCA and Humane Society
Purpose & Priorities

Purpose

We provide care, comfort and compassion to animals in need; we value all animals and engage our communities to treat them with respect and kindness.

Priorities

• Ensure the best possible support for our animals in care.

• Inspire healthy bonds between pets and people through accessible care, education, and community collaboration.

• Partner to influence and advocate for the welfare of animals in Ontario and beyond.
Our Values

- Compassion
- Transparency
- Excellence
- Collaboration
- Accountability
We provide care, comfort and compassion to animals in need; we value all animals and engage our communities to treat them with respect and kindness.
What the Public Expects from Us

Deliver Care and Promote Animal Welfare

- Provide accessible and affordable animal care
- Provide thought leadership and focus on animal welfare
- Ensure effective stewardship of donor support
- Support healthy bonds between pets and people
What Our Communities Expects from Us

Inspire Trust and Loyalty in Our Communities

- Be a preferred organization for volunteers, employees and donors
- Provide quality animal care and services
- Provide education on health and wellness for animals
- Be the voice for animals in our communities
# Strategic Priorities

**Focus on Our Facilities**
We will develop a facilities plan to ensure that buildings are safe and reliable for staff and animals in our care.

**Build a Central Ontario Regional Animal Centre**
We will design and build a new facility that serves the Central Ontario Region and supports our Northern communities.

**Enhance Community Support**
The Society will create community-based services, such as emergency boarding, feeding pets for families in need, and launching a new Humane Education program.

**Develop a Plan for Animal Advocacy**
We will collaborate with other organizations in animal welfare, advocating for policy changes and increasing awareness of animal welfare.
Strategic Priorities

Enhance Our Impact and Influence In Animal Welfare Through Collaboration
We will consider opportunities to partner and collaborate with other SPCAs and Humane Societies on initiatives that support animal welfare.

Northern Outreach
We will partner with like-minded organizations and indigenous communities to provide sustainable resources to the North.

Pet Population Management In Our Communities
We will strive to increase access to spay/neuter services to underserved communities.
The Ontario SPCA and Humane Society is a non-profit organization funded by the generosity of our supporters. Join us as we provide care, comfort and compassion to animals in need across Ontario by becoming a regular supporter.

Visit ontariospca.ca/donate to give or call 1-888-668-7722 ext. 321.