



# Building a Brighter Future for Pets and People Campaign

*Responding to community needs by providing greater access to animal care.*









**Ontario SPCA and Humane Society's new Cornwall and Region Animal Centre and Veterinary Clinic**



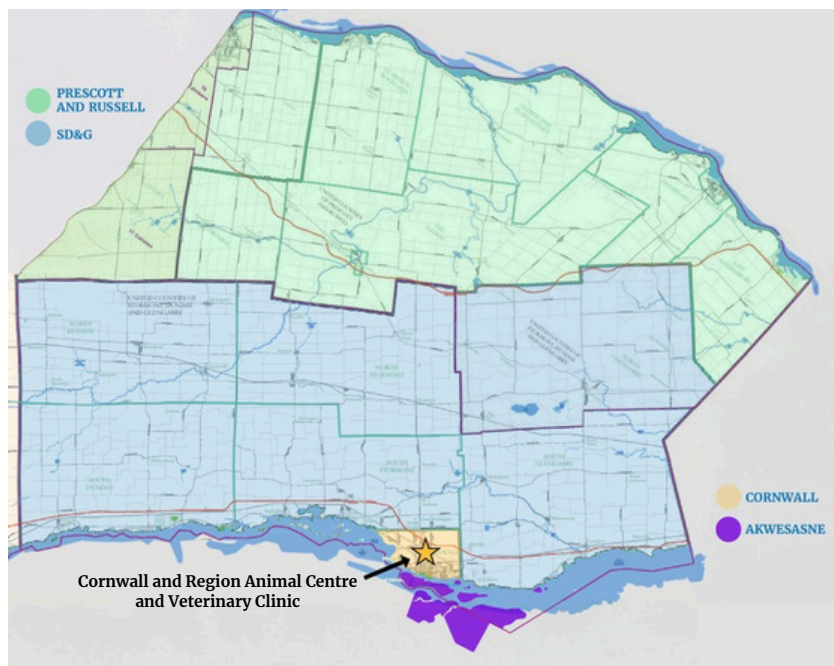
*We believe everyone, no matter their age, location or financial means, deserves to have an animal to love.*

For over 150 years, the Ontario SPCA and Humane Society has provided care, comfort and compassion to animals in need across the province.

With 13 animal centres across Ontario, including the one in Cornwall, we help animals and their new families find each other. As a vital partner, woven into the fabric of Ontario communities, we make a meaningful impact in so many ways:

-  Utilize strong local partnerships to support proactive animal care.
-  Keep communities safe by sheltering and caring for unhomed animals.
-  Advocate for and educate the public and youth about animal care and welfare.
-  Help contain infectious diseases to keep people and animals healthy and safe.
-  Provide affordable spay/neuter services to prevent thousands of unplanned puppies and kittens.
-  Support families in need by providing pet food, ensuring animals stay with the families who love them.

**Serving the communities of Akwesasne, Cornwall, the United Counties of Stormont, Dundas, and Glengarry, and the United Counties of Prescott and Russell for over 70 years.**



# Today's Challenges

An unprecedented set of challenges is putting more animals in Ontario at risk than ever before:

- 1 Lack of accessible spay/neuter services is leading to an upsurge of unplanned kitten and puppy litters in many communities.
- 2 Abandoned and surrendered pets – usually unsterilized and often ill – are filling our animal centres to capacity.
- 3 Ontario SPCA intakes have jumped by 20% over the past year, many with complex medical and behavioral issues needing individualized care.
- 4 Higher risk of outbreaks of diseases such as rabies, parvovirus, avian influenza, and Lyme disease.
- 5 Increase in the cost of animal care, a dramatic shortage of veterinary professionals, and economic hardships only add to the strain.



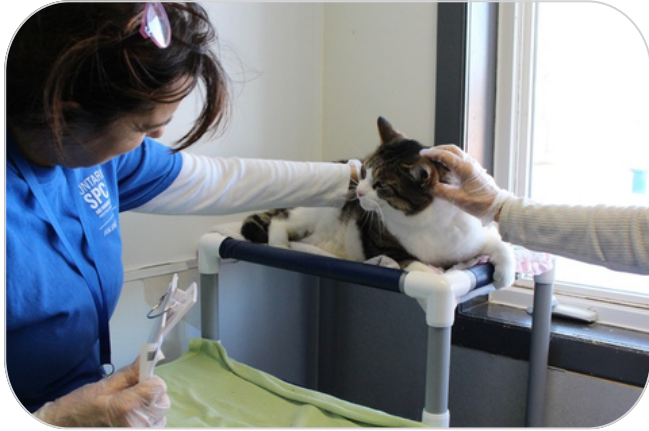
At our current animal centre in Cornwall, these five major challenges are made even more difficult by the basic limitations of a building designed over 30 years ago:

- 1 The size and state of our existing animal centre prevents us from responding to the animal care crisis in the region, guaranteeing that conditions will worsen.
- 2 The animal centre is missing quarantine spaces, separated outdoor runs that can be sanitized, sound control, a room for volunteers and staff, and other critical features.
- 3 The need for accessible and affordable animal care and sheltering exceeds our current capacity.
- 4 Limited resources mean our dedicated volunteers and staff are often stretched to the limit, both physically and emotionally, as they provide this essential labour-intensive care.

## This is why we must replace our building:

- 1 To provide significantly better care and welfare for many more animals.
- 2 To help us contribute more fully to collaborative local efforts to address the mounting animal care crisis.

# Changing The Future Of Animal Care



The **Building a Brighter Future for Pets and People** campaign will make possible a welcoming, community-focused, charity-based, new Ontario SPCA Cornwall and Region Animal Centre and Veterinary Clinic:

Set in a peaceful riverfront location in west Cornwall near green space and a dog park.

The new 8,000-square-foot, Cornwall and Region Animal Centre and Veterinary Clinic – designed by DEIMLING Architecture – will be an improvement in every way over the current animal centre.

To meet the growing needs and reflect the caring, compassionate and proud people of our region.

To catalyze a transformative leap in animal health and welfare serving the communities of Akwesasne, Cornwall, United Counties of Stormont, Dundas & Glengarry and United Counties of Prescott and Russell.

Backed by a strong, well-respected provincial charity and tailored to respond to local needs, the new centre and clinic will enable us to:

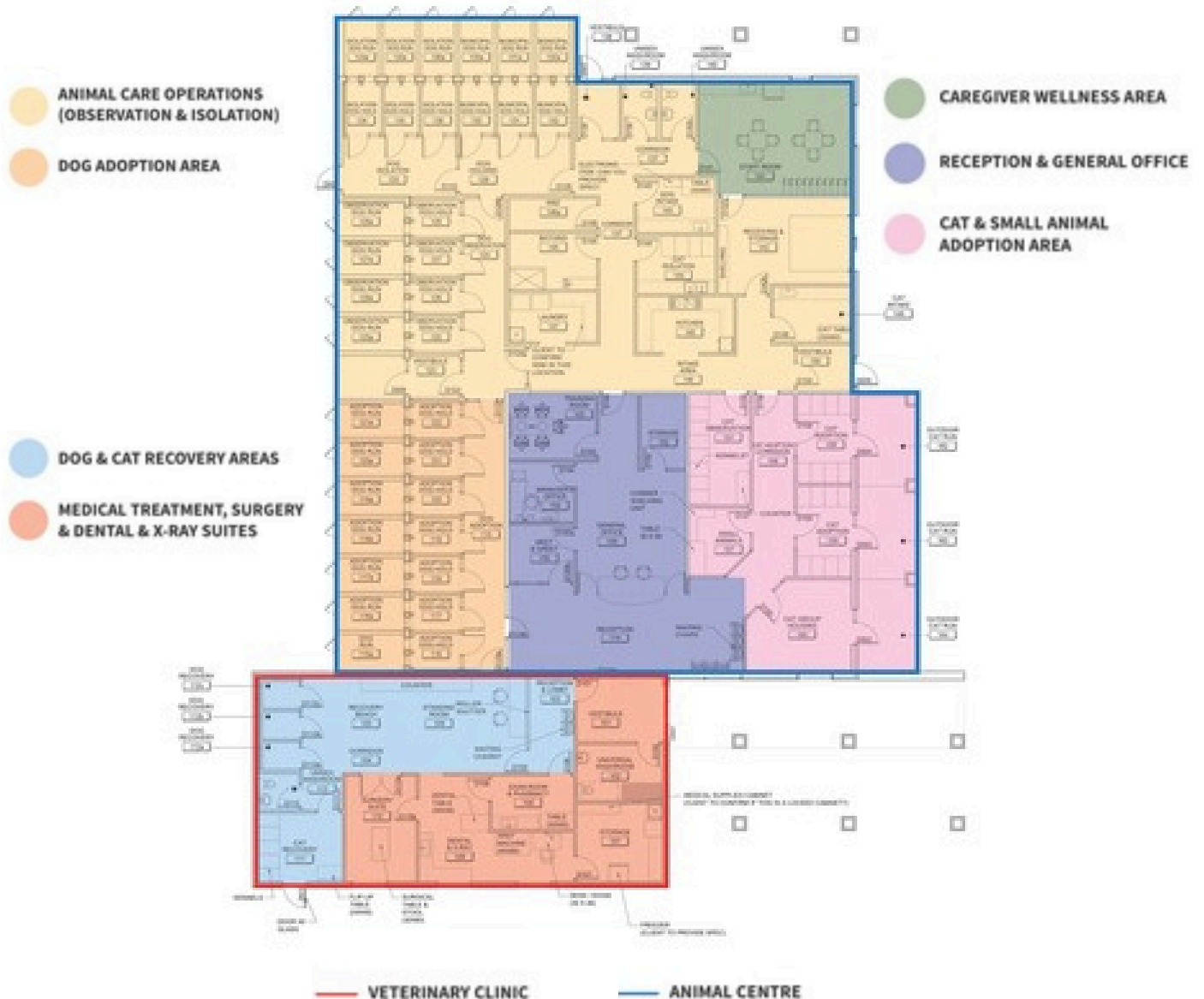
- 1 **Build a strong foundation for proactive animal care**, supporting a safe community and the local partners dedicated to animal welfare.
- 2 **Welcome more animals in need** more efficiently and humanely through larger spaces that reduce stay length through health-promoting, stress-reducing design.
- 3 **Ensure accessible pet healthcare** for the first time in Cornwall through a modern, charity-based, in-house Ontario SPCA veterinary clinic.
- 4 **Attract and develop long-term professional partners** to provide accessible veterinary care in the region and ensure animal health well into the future.



*“We’re excited to be working with the Ontario SPCA and appreciate the level of local consultation, expertise and input that’s already gone into this project. We’re ready to build a lean, efficient and community-focused animal centre and veterinary clinic that will respond to the current and future needs of the region’s animal companions.”*

*–Natalie Rowe and Gordon Campbell, Campaign Cabinet Members*

# Cornwall and Region Animal Centre and Veterinary Clinic

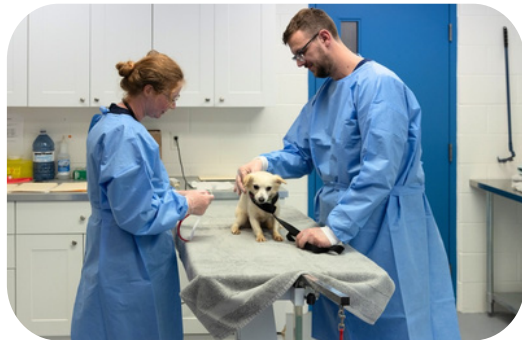


# Cornwall and Region Animal Centre and Veterinary Clinic

The new animal centre is fundamental to our capacity to support the community with the tools to curb and ultimately solve the animal care crisis in our region. It will serve as an anchor for a community dedicated to compassionate animal care and welfare.

With a best-practice, sustainable, community-guided design, and incorporating a perfect blend of healthcare and shelter elements, our new animal centre will feature:

- ▶ A design informed by veterinary professionals, with durable materials chosen to maximize the longevity of the building and its contents. These decisions were guided by the Association of Shelter Veterinarians Guidelines for Standards of Care.
- ▶ Separate entrances for cats, dogs and pocket pets to allow a smoother arrival and intake sequence, reducing stress that can lead to ill health and the risk of infectious disease transmission.
- ▶ Dedicated quarantine spaces to help stop the spread of infectious diseases to keep people and other pets safe.



- ▶ Stress-reducing visual and auditory separation of species throughout the facility, from kennels to outdoor runs and adoption spaces.
- ▶ Pocket pets like hamsters and gerbils will enjoy a dedicated area, unlike our current centre where they are housed in the reception area.

- ▶ Separate, disinfectable, and much more usable outdoor spaces for dogs and cats to run and play, boosting physical, emotional and mental health.
- ▶ A calm and accommodating entrance and lobby for visitors and pet families.
- ▶ A meet and greet room to facilitate visits between animals and prospective families.
- ▶ Caregiver spaces for group and solitary activities critical to our animal care mission. It's simple: happier and more fulfilled caregivers provide better care for both animals and their parents.



# A Larger And Better Designed Facility



We can take in more stray and abandoned animals off the streets to help more pets find their forever homes and create a safer community.



Animals will get healthy faster so they're ready for adoption sooner.



We'll be able to boost both intakes and adoptions by approximately 30%.



Less time needed to coordinate with and transport animals to other facilities.



Better flow for intake and care processes.



57 animal housing spaces versus 24 in the current animal centre.



More animal caregivers engaged to meet local needs. Including four new full-time and three new part-time positions and increasing volunteer capacity to 75.



Volunteers and staff will have more time for community outreach, delivering youth education and social assistance for pet parents to improve animal care and welfare, preventing illness and abandonment.



A brighter and more professional facility to boost happiness.



The land at 2151 Second Street West, Cornwall was purchased in spring 2024 and the design phase for the new facility is now completed. Our current facility will continue to operate as usual while the new animal centre and veterinary clinic is being built. We anticipate a grand opening in early 2027.

The new animal centre with its larger, brighter, better-designed and calming indoor and outdoor spaces, will make it possible to care for many more animals more efficiently and humanely, improving the health and happiness of animals, staff, volunteers and pet parents alike.



*"By combining the strength of a provincial charitable organization with the dedication and knowledge of local partners, we can work to the best of our abilities to proactively promote the health and welfare of animals."*

—Sonya Reichel, VP Operations, Ontario SPCA and Humane Society

# Ensuring Accessible Pet Healthcare

Building on the success of the Ontario SPCA's York Region Veterinary Clinic in Stouffville, and the Ontario SPCA Marion Vernon Memorial Animal Clinic in Barrie, the new Cornwall and Region Animal Centre and Veterinary Clinic will provide basic veterinary care such as vaccinations and spay/neuter services for animals at an affordable cost.



Ontario SPCA Veterinary Clinic - A First In The Region

The 1,400-square-foot veterinary clinic will feature the most appropriate spaces, layout and innovative equipment needed for a world-class professional veterinary team to provide a high standard of care.

## Including:

**Medical Treatment Suite**  
For vaccine clinics and the provision of basic veterinary care for community pets.



**Surgery Suite**  
To conduct 1,600 - 3,400 spay/neuter surgeries annually.



**Dental And X-ray Suite**  
Available for animals in our care.



**Cat And Dog Recovery Areas**  
Separated species areas to recover from anesthesia while being closely monitored.



No more sending animals in our care to other facilities for urgent care and preventative wellness. In-house clinical care benefits animal centre animals, but affordable rates for proactive procedures like vaccination and sterilization for community pets will be a game-changer for the community, not only saving residents on veterinary bills and time off from work but also contributing to safer community spaces and a more prosperous economy.

# A Game-Changer For Our Community



The impact of the new Cornwall and Region Animal Centre and Veterinary Clinic will be far-reaching and long lasting. Its benefits include:

- 1 Providing comprehensive disease control.**

The new clinic will enable us to vaccinate over a thousand percent more animals by continuing our monthly clinics, but more importantly by vaccinating every animal that undergoes a spay/neuter surgery.
- 2 Helping to prevent unwanted litters and address overpopulation.**

The new clinic will enable us to increase this service for public animals by over two thousand percent, preventing about 50,000 unplanned kittens and puppies from being born per year, significantly reducing overpopulation.



- 3 Helping to attract professional staff to our region to drastically improve care for the animals in our community while easing overpopulation in the province.**

Our new leading-edge clinic will offer veterinarians, registered veterinary technicians and veterinary assistants the opportunity for work in our region.

- 4 Helping to foster educational partnerships that nurture and expand the next generation of animal care professionals.**

Ontario colleges and universities with veterinary programs at all levels require practical experience for their students before they graduate and obtain certification. Our clinic provides an ideal location for these locums.

New Animal Centre and Veterinary Clinic	
Services and Activities	% Increase 2024 vs 2027
Dog Housing	70%
Cat Housing	185%
Pocket Pet Intakes	400%
Total Intakes	29%
Total Adoptions	28%
Staff Caregivers	70%
Volunteer Caregivers	441%
Spay-Neuter Surgeries	318%
Public Vaccinations	1156%



*“This new Ontario SPCA Veterinary Clinic is truly an incredible step forward for our community. The clinic will be a tremendous asset to help curb animal overpopulation, to support effective disease control management, and to provide accessible animal health and welfare services for so many in our community.”*

*–Janet Lalonde, Bsc. Agr., DVM, Campaign Cabinet Member*

# Your Support Powers Our Purpose



By investing in this critical new animal centre and veterinary clinic for the community, you have the power to transform the lives of animals and people for generations to come.

We are facing a real emergency in terms of lack of available community services for pets and people and a real time-crunch to put in-place a viable and effective solution to the mounting crisis.

Thankfully, there is a clear plan in-hand to catalyze a transformative leap in animal health and welfare for the communities of Akwesasne, Cornwall, United Counties of Stormont, Dundas & Glengarry and United Counties of Prescott and Russell.

## To make this initiative a reality, we need your help!

The overall cost of the project requires an investment of \$8 million. Thankfully, we are well underway, with 50% of the costs — \$4 million — already committed through Ontario SPCA resources. The goal of the Building a Brighter Future for Pets and People campaign is to raise the remaining \$4 million. Although it will require unprecedented commitment from our community, we are confident that with the collective philanthropic support of individuals, businesses, foundations, and community funders — all working together — that we can rise to meet this unique moment in time.

## Campaign Goal: \$4 million

Together, with your gift, we can build a centre and clinic that not only meets our growing animal care needs but also reflects our shared commitment to a healthy and compassionate community for pets and people to live.

Every donation, every pledge, and every act of generosity is a catalyst for a future where pets and people can live a happier, healthier life, here in our region, and for decades to come.

## Join Us and Give Generously!

As we do not receive annual government funding to fuel our charitable work, building the Cornwall and Region Animal Centre and Veterinary Clinic will be funded, like all our efforts, through the kindness and generosity of individuals and corporate donors, public funders and community partners committed to changing the lives of vulnerable animals. Every donation received in support of this new building will benefit animals and people in our community.



*“When you help us build this exceptional new animal centre and veterinary clinic, your gift stays in the Cornwall region, responding to local needs and prioritizing the key areas of work to be addressed. Together, the new animal centre and veterinary clinic will help make a significant, long-term impact for pets and people in the community.”*

*—Renata D’Innocenzo, Chair, Ontario SPCA and Humane Society Board of Directors*



# A Campaign Rooted in the Community

## Campaign Volunteer Leadership Team

The Campaign Cabinet and Advisors are instrumental in the success of our fundraising efforts, providing leadership, guidance, and advocacy to help achieve our goals. Comprised of dedicated volunteers—each a leader in our region—they are committed to engaging donors, rallying community support, and working tirelessly to make our new Cornwall and Region Animal Centre and Veterinary Clinic a reality.

## Campaign Cabinet Members

- Gordon Campbell, Senior Barrister, Aubry Campbell MacLean, LLC
- Cathy Grant, Secretary/Treasurer and Office Manager, Cornwall Gravel
- Janet Lalonde, DVM
- Christina Morgan, CPA, Welch, LLP
- Natalie Rowe, Bee Meadow Farm Owner

## Campaign Advisors

- Fallon David, District Chief of Kana:takon, Mohawk Council of Akwesasne
- John Hope, President, Hope Holdings (Alexandria) Ltd.
- Andre Pommier, Pommier Jewellers
- Angie Savard, TEP, Welch, LLP
- Rick Shaver, Kinsmen Club and former Seaway News Publisher

## How to Give

You can make a gift to the **Building a Brighter Future for Pets and People** campaign through various convenient options, including electronic funds transfer, pre-authorized monthly donations, or a transfer of securities.

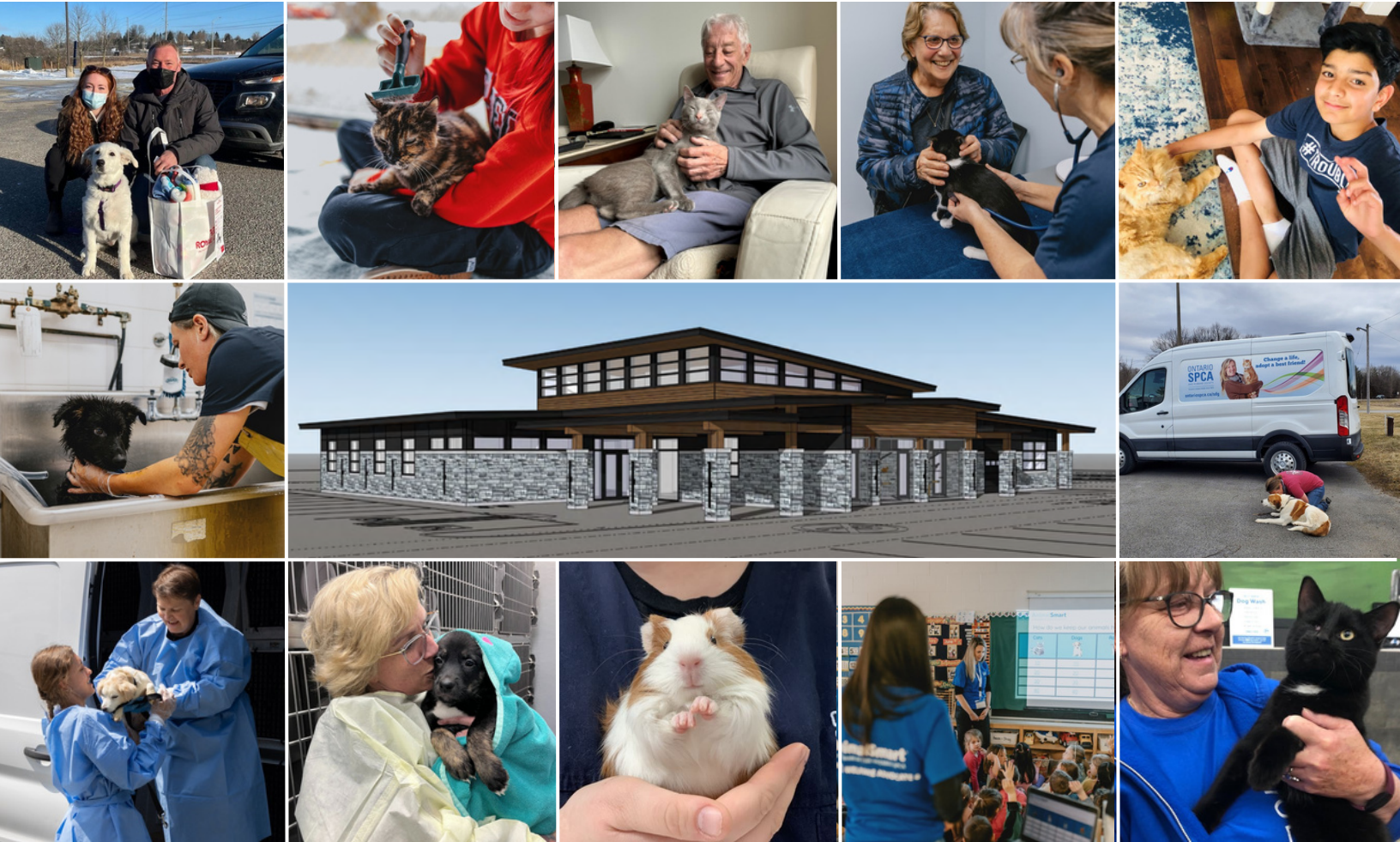
Pledges can also be structured over a period of up to five years, allowing you to contribute in a way that best suits your financial planning. Additionally, naming opportunities are available to recognize your generosity and leave a lasting legacy.

**Your support today transforms the lives of animals and people in our community for years to come.**



# Cornwall and Region Animal Centre and Veterinary Clinic

*Serving the communities of Akwesasne, Cornwall, United Counties of Stormont, Dundas & Glengarry and United Counties of Prescott and Russell.*



For additional information, a member of our Campaign Cabinet would be pleased to speak with you.

Please direct your inquiry to:

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(613) 907-3021

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ontariospca.ca/cornwall  
Charitable Registration # 889691044RR0002



All animals featured have found their new forever homes.